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# Painting By Design: Getting To The Essence Of Good Picture-Making (Master Class)



## Synopsis

Charles Reid is beloved as a teacher for his ability to guide students beyond the superficial and straight into the heart of what makes good painting good. In *Painting by Design* he explains how seeing your painting subjects in terms of light, shadow, shape, value, and color, will help you create striking works that embody effective design while capturing the intangible essence of the subject. A firm believer in drawing as an ideal tool for understanding a subject as an abstract form, Reid opens this book with lessons in contour and rhythm drawing, providing photographs for you to work from. Next comes a chapter on effective and reliable ways to treat color and value in your work. With clear and easy-to-follow pointers on working with oils and watercolors, *Painting by Design* explains how color functions as an important design element. Reid goes on to cover figure painting and the difficult art of rendering faces with realistic detail and expression, neatly demonstrating how the techniques and strategies learned in earlier chapters can be used to create specific effects. Finally, Reid shares his method of properly balancing a painting. Explaining how to combine what he refers to as "the effect" (sharp-focus, high-contrast compositional elements) with "the big blur" (softer edges, lighter values) to create interesting and dynamic artwork. Packed with assignments, detailed demonstrations, and illuminating examples, *Painting by Design* provides big-picture strategies and techniques alongside tips for identifying and addressing specific compositional problems. Ideal for any artist who wants to hone their skills and develop their sense of composition, *Painting by Design* stands out among Reid's impressive catalog of painting books.

## Book Information

Paperback: 146 pages

Publisher: Echo Point Books & Media; Reprint ed. edition (December 16, 2015)

Language: English

ISBN-10: 1626543216

ISBN-13: 978-1626543218

Product Dimensions: 8.5 x 0.4 x 11 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 19 customer reviews

Best Sellers Rank: #634,741 in Books (See Top 100 in Books) #138 in [Books > Arts & Photography > Painting > Oil Painting](#)

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## Customer Reviews

I have two other Charles Reid books and all of his books are a must have. I read the first two chapters of this one and was immediately inspired to start drawing again. My drawings improved dramatically- even I can't believe it!! The rest of the book looks fabulous also. I can't wait to see what happens with the third chapter!

Never disappoints.

Charles Reid is one of the modern masters of watercolors, and one of the best teachers. He covers the small details so essential to the beginner, as well as painting tips for the most advanced painters. The small print in the title is "Getting to the Essence of Good Picture Making", and he does.

Great watercolor instruction with composition and color theory for painting in general.

Recommended by a teacher for the description of painting faces. I'm going through it slowly, learning a lot.

Excellent book for anyone wanting to improve their paintings. Terrific, clear instruction on composition and how to get the results you are looking for. I highly recommend this book to all levels of painters, oil and watercolor.

This book enables the reader through vivid illustrations to see and interpret any subject using any paint medium. The book emphasizes understanding light, shape , value, and color.

Great Reid Book. Wonderfully detailed technics.

Excellent prose defining his thinking as a master painter. A great resource.

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